

# Natalie Stark

UX/UI Designer



(Remote & Chattanooga, TN area)

*Ask for contact details*

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<http://www.nataliestark.com>

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## PROFESSIONAL PROFILE

User experience design professional with a strong information technology background including programming, technical support, security, and visual design. Professional experience in training individuals to use technology, project management of assets in a corporate setting, policy writing for information technology, and visual design for mobile and desktop applications. Programming experience in HTML, CSS, JavaScript, and Java. Additional skills in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, and Sketch.io, with use of Notepad++ for hand-coding. Military veteran.

## EDUCATION

<b>DIT</b>	Information Technology	Walden University	2017 –2025
<b>MSIT</b>	Information Security and Assurance SALUTE Veteran’s National Honor Society, Gold Member, 2015 – Lifetime Membership Iota Sigma Tau Honor Society, 2015 – Lifetime Membership	Kaplan University	2014-2016
<b>BS</b>	Art/Graphic Design Artwork purchased for the Indiana State University Permanent Art Collection, April 2007.	Indiana State University	2003-2007

## AREAS OF EXPERTISE

### Web Development / UX UI Design

- Programming Skills: HTML4 / HTML5. CSS3, JavaScript, PHP, Java, Angular
- Development Tools: Notepad++, FTP, Dreamweaver, Adobe Photoshop, Illustrator, Sketch.io
- Collaboration Tools: Git / Bitbucket, SourceTree, Slack
- Content Management Systems: Joomla! 2.5, SharePoint 2003/2007, Kentico 5, WordPress
- UX UI User Experience Design / Responsive Design across platforms
- Advertising design for web use / Google Analytics for web marketing campaigns

### Project Management

- Developed and delivered training to web content managers
- Developed forms and process for tracking requests
- Wrote web governance policy and web privacy policy
- Effectively communicated ideas to departments and clients
- Provided services to a wide variety of clients both locally and remotely

## PROFESSIONAL EXPERIENCE

**Programmer / UX Designer** Walmart Stores, Inc. 01/2017-Present

*A Fortune 1 company located in Bentonville, AR serving a diverse global economy. (Continuation of work that started as a vendor with UST Global.)*

- Served as a UX Designer for mobile applications and enterprise level business applications.
- Provided professional quality visual layouts for applications relevant to assigned domain; based on business requirements and desired user experience.
- Additional services as a UI developer related to HTML5, CSS3, JavaScript, and Angular 2; and attended training of the same.

**Adjunct Faculty: Web Design** The Art Institute of Pittsburgh 07/2016-Present

*A private, for-profit university located in Pittsburgh, PA serving a diverse student body of approximately 2,500 students. Contract teaching per term; as needed.*

- Facilitated online courses as assigned by the Online Division related to web design, graphic design, and information technology.
- Provided students with guidance and feedback related to subject matter to ensure student success, including screencasts to guide students through individual work.

**Associate Software Developer (UX)** UST Global 01/2016-12/2016

*An information technology consulting firm serving a diverse clientele of Fortune 500 corporations in a global economy. Last Assignment: The World's Largest Retailer, Bentonville, AR*

- Learned and employed IT principles, SQL queries, Database development, Java object-oriented programming, JSP, JavaScript, Ajax, AngularJS, HTML5, CSS3, and Agile SCRUM development methodologies.
- Served as UX Designer for SCRUM mobile development team, and designed targeted mobile applications for smartphones and tablets, as well as aided in the design for enterprise level business applications.
- Designed graphics and web user experience for group projects; including mobile responsive code (HTML5 / CSS3 / JSP).

**Adjunct Faculty: Web Design** Walla Walla University 09/2014-03/2015

*A private, non-profit parochial university located in College Park, WA serving a diverse student body of approximately 1,900 students. Contract teaching per term; as needed.*

- Taught online courses as assigned in the Department of Technology related to web design.
- Developed syllabus, teaching method, and original content for adapting Web Design I (HTML4 / HTML5 & CSS3) and Web Animation (Adobe Flash) for an online platform (Desire to Learn / D2L).
- Provided students with guidance and feedback related to subject matter to ensure student success.
- Presented departmental talk on digital trends and the importance of mobile design; including web apps.

**Webmaster/Developer**

Washington Adventist University

11/2012-06/2014 (Position eliminated)

*A private, non-profit parochial university located near Washington D.C. serving a diverse international student body of approximately 1,000 students.*

- Designed, developed, debugged, and maintained pages within the university website. Utilized HTML, CSS, JavaScript, and PHP to develop custom user interfaces within an open-source content management system.
- Collaborated with departments for concept development, design, research, and user friendly final product.
- Translated design and development requests to active web based user interfaces as departmental web pages.
- Designed advertisement graphics for use on university website, and provided analytics data on advertisements.
- Wrote training materials and trained web content managers. Maintained general oversight of web content editors and gave technical support. Wrote web governance policy, web terms of use, and web privacy policy.
- Wrote social media development plan to enhance marketing and community engagement; trained social media communication personnel on effective use of social media.

**Web Design & Marketing**

Southern Adventist University

04/2008-10/2010

*A private, non-profit parochial university located near Chattanooga, TN serving a diverse student body of approximately 3,000 students.*

- Assessed needs of individual departmental clients to provide recommendations for web user interface development as web pages.
- Wrote and debugged code on specific departmental web pages, and update content as needed.
- Provided website redesign and development for Village Market to enhance user experience.
- Wrote social media guidelines for Village Market to enhance marketing efforts.
- Researched, designed, and produced printed materials for Southern Adventist University for distribution to parents and students.

**MILITARY EXPERIENCE****Military Intelligence Systems Maintainer/Integrator (33W)**

United States Army

05/2002-03/2003

*United States Army training installations located at Fort Jackson, SC and Fort Huachuca, AZ.*

- Learned how to perform entry level maintenance tasks associated with IEW equipment and systems.
- Learned advanced concept and troubleshooting theory which includes basic and advanced computer concepts and advanced troubleshooting skills using the Army's most advanced IEW systems.
- Studied basic analog and digital electronics; communications theory (receivers, recorders, and multiplexing/demultiplexing; transmission line repair techniques; computer architecture/operating systems fundamentals; automated messaging; network operations/troubleshooting; theory of operation and troubleshooting techniques for Transmitters/Transceivers.

**PROFESSIONAL ORGANIZATIONS**

The American Legion